Unilever Charts



1 Unilever Charts 2003

The following pages give figures for the years 1993-2003, expressed in graphical form. Figures supporting the charts are given in euros, sterling and US dollars.

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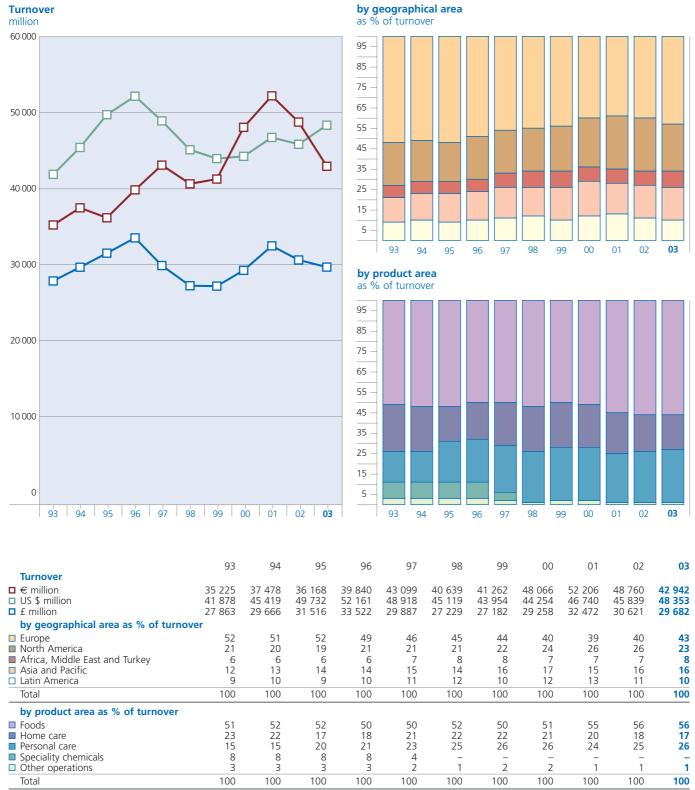
Graphs and tables are based on average current exchange rates applicable in each year. Balance sheet information is translated at closing rates for the relevant year. For years prior to 1997 information is stated on a Group basis where applicable. This means excluding our share of the turnover and operating profit of joint ventures, which are included in the figures for the years from 1997 to 2003 inclusive.

From 1 January 2000, Unilever adopted the euro as its principal reporting currency. The sterling information for 2000 to 2003 and the US dollar information for all years is given solely for the convenience of readers and does not form part of the full audited accounts of the Unilever Group. The euro values for earlier years have been derived by converting values previously reported in guilders using the official conversion rate of €1.00 = Fl. 2.20371.

In certain cases this has resulted in a restatement of numbers previously shown in sterling or derived from sterling accounts.

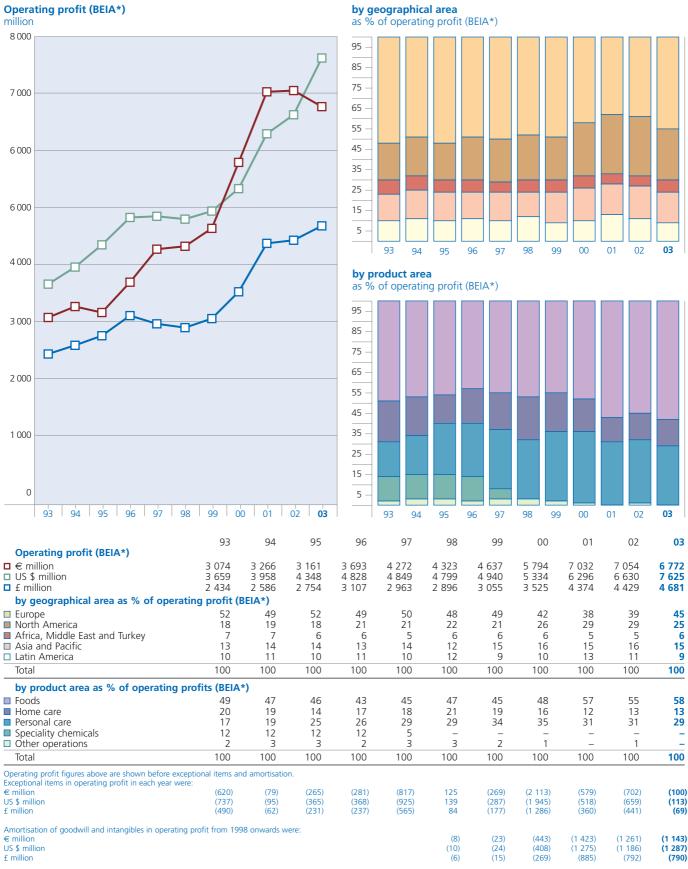
The accounts of the Unilever Group are prepared in accordance with accounting principles generally accepted in the United Kingdom, which differ in some respects from those generally accepted in the United States.

2 Turnover



Home care segment includes professional cleaning from 1993 to 2002.

3 Operating profit



Figures have been restated following the implementation of UK Financial Reporting Standard 17 'Retirement Benefits' (affecting 2001 and 2002) and a revised accounting policy for share-based payments (affecting 1999 to 2002).

*BEIA = before exceptional items and amortisation of goodwill and intangible assets. Prior to 1998, there was no amortisation in the result, as goodwill on acquisition was written off against equity.

4 Operating margins

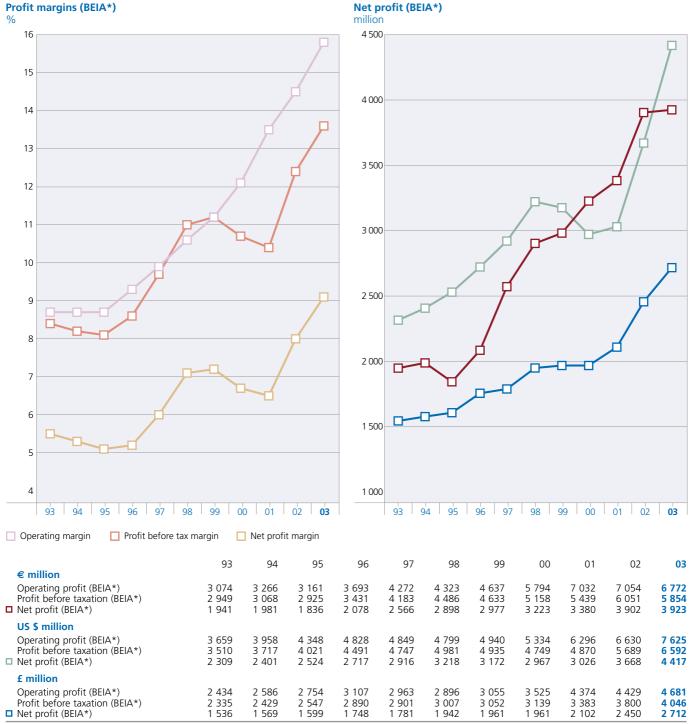


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*BEIA = before exceptional items and amortisation of goodwill and intangible assets. Prior to 1998, there was no amortisation in the result, as goodwill on acquisition was written off against equity.

Home care segment includes professional cleaning from 1993 to 2002.

5 Profit margins



^{*}All profit figures quoted are before exceptional items and amortisation of goodwill and intangible assets (BEIA)

Figures have been restated following the implementation of UK Financial Reporting Standard 17 'Retirement Benefits' (affecting 2001 and 2002) and a revised accounting policy for share-based payments (affecting 1999 to 2002).

6 Research and development, advertising and promotions, total shareholder return

Research and development

as % of turnover



as % of turnover

Advertising and promotions



The reduction in the advertising and promotion ratio to sales includes the effect of portfolio change through acquisitions and disposals.

Total shareholder return



Total Shareholder Return (TSR) is a concept used to compare the performance of different companies' stocks and shares over time. It combines share price appreciation and dividends paid to show the total return to the shareholder. The absolute size of the TSR will vary with stock markets, but the relative position is a reflection of the market perception of overall performance.

The chart above shows Unilever's position relative to a reference group of 21 companies, including Unilever, over a three-year rolling period. In 2003 the following companies formed the peer group of comparative companies:

Altria Group Kao
Avon Lion
Beiersdorf L'Oreal
Cadbury Schweppes Nestle
Clorox Orkla
Coca Cola Pepsico
Colgate Procter & Gamble
Danone Reckitt Benckiser
Gillette Sara Lee
Heinz Shiseido

€ million	93	94	95	96	97	98	99	00	01	02	03
Research & development Advertising & promotion	654	686	671	714	787	830	935	1 187	1 178	1 166	1 065
	4 151	4 224	3 901	4 499	5 239	5 188	5 345	6 545	6 648	6 839	6 069
US \$ million ☐ Research & development ☐ Advertising & promotion	779	831	923	934	894	921	996	1 093	1 055	1 096	1 200
	4 936	5 120	5 364	5 891	5 939	5 760	5 693	6 027	5 952	6 429	6 833
f million □ Research & development□ Advertising & promotion	518	543	585	600	546	556	616	723	733	732	736
	3 284	3 344	3 399	3 786	3 628	3 476	3 521	3 984	4 135	4 295	4 195

7 Financing ratios and net funds/(debt)



Net gearing is net debt (borrowings less cash and current investments) expressed as a percentage of the sum of capital and reserves, minority interests and net debt. As from 1996, in calculating capital and reserves, the book value of shares and certificates held in connection with share option plans is classified as fixed assets, rather than deducted from reserves as required by Dutch law.

Figures have been restated following the implementation of UK Financial Reporting Standard 17 'Retirement Benefits' (affecting 2001 and 2002) and a revised accounting policy for share-based payments (affecting 1999 to 2002).

Following the sale of the speciality chemicals businesses in 1997, net interest was at low levels relative to earnings in 1997 and 1999, and was positive in 1998. Net interest cover has not therefore been plotted for these three years.

Net interest cover is profit on ordinary activities (after exceptional items) before net interest on net borrowings and taxation, divided by net interest, on net borrowings excluding associates.

Net interest cover based on EBITDA is earnings on ordinary activities excluding associates and non-cash share option cost before net interest, taxation, depreciation and amortisation divided by net interest, on net borrowings excluding associates.

Closing net funds/(debt) is borrowings less cash and current investments at 31 December in each year (at closing rates of exchange).

The movement in funds in 1997 includes proceeds from the sale of the speciality chemicals businesses.

The sharp movement in the 2000 ratios is explained by the financing of the acquisition of Bestfoods.

8 Cash flow, acquisitions and disposals

2 000

1 000

0



	93	94	95	96	97	98	99	00	01	02	03
Number of acquisition/disposals	36	40	55	50	42	44	50	47	34	38	61
Cash flow from group operating activities											
□ € million □ US \$ million □ f million	3 609 4 291 2 855	4 129 5 003 3 269	3 713 5 106 3 235	4 530 5 932 3 812	5 558 6 309 3 854	4 514 5 012 3 026	5 654 6 023 3 724	6 738 6 203 4 100	7 497 6 713 4 662	7 883 7 411 4 951	6 780 7 637 4 689
Ungeared free cash flow											
□ € million □ US \$ million □ f million	1 270 1 510 1 005	1 337 1 619 1 058	1 374 1 890 1 197	1 998 2 616 1 681	2 366 2 685 1 640	1 652 1 834 1 107	2 779 2 961 1 831	4 180 3 736 2 468	4 075 3 648 2 535	4 210 3 958 2 644	3 939 4 438 2 725
Acquisition of group companies											
□ € million □ US \$ million □ f million	780 927 617	651 789 516	849 1 168 740	1 445 1 892 1 216	1 305 1 472 898	323 361 218	488 522 323	28 010 24 728 16 867	134 120 83	57 53 36	252 284 174
Disposal of group companies											
□ € million □ US \$ million □ f million	59 71 47	136 165 108	132 181 115	413 541 348	7 544 8 419 4 993	661 736 444	126 134 83	637 586 388	3 611 3 233 2 245	1 812 1 703 1 138	874 984 603

4 000

2 000

0

97 98 99 00 01 02 **03**

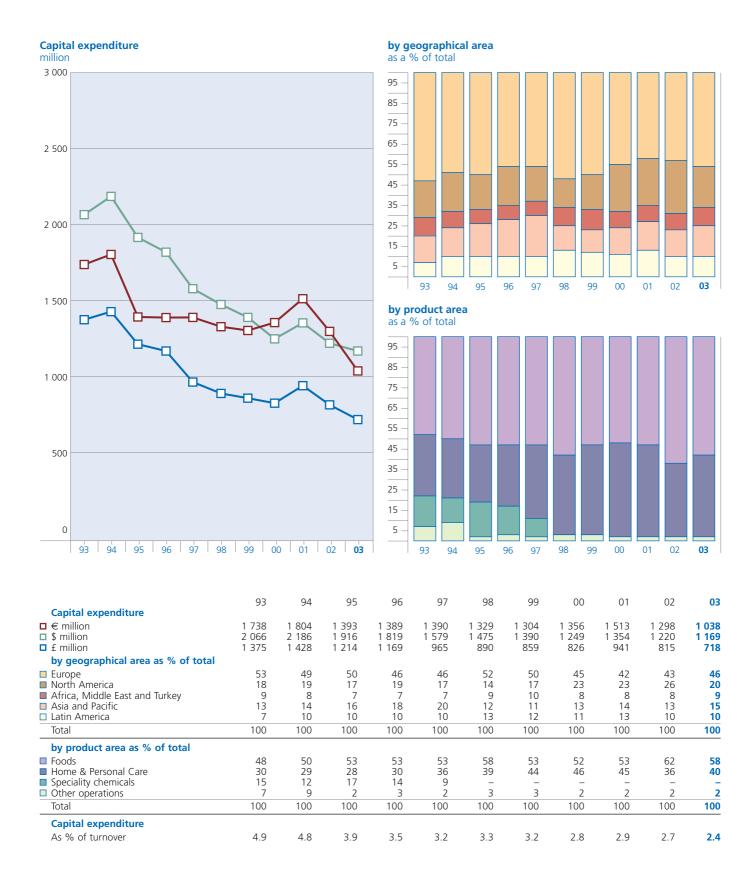
Cash flow figures are presented in accordance with the revised Accounting Standard FRS 1, issued in October 1996.

 $Net \ cash \ flow \ before \ financing \ \& \ acquisitions/disposals \ excludes \ the \ payment \ of \ the \ special \ dividend \ in \ 1999.$

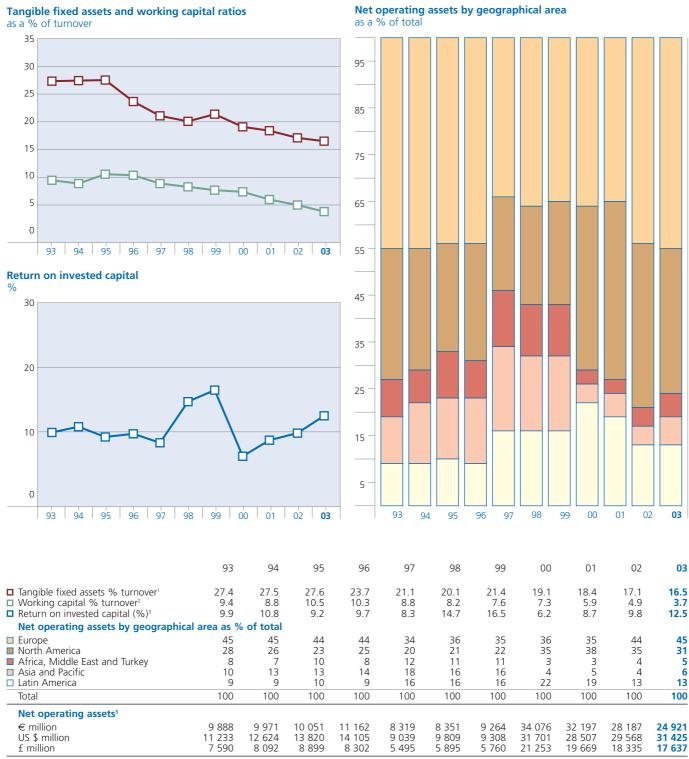
93 | 94 | 95 | 96 | 97 | 98 | 99 | 00 | 01 | 02 | **03**

Ungeared free cash flow is cash flow from group operating activities, less capital expenditure and financial investment and less a tax charge adjusted to reflect an ungeared position.

9 Capital expenditure



10 Capital ratios and net operating assets



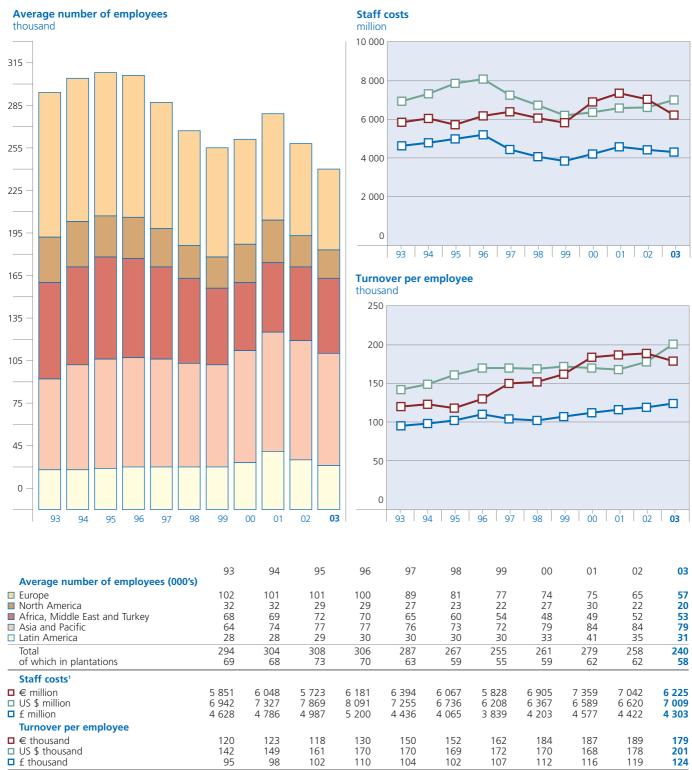
Return on invested capital is profit after tax but excluding net interest on net borrowings (excluding joint ventures and associates interest) and amortisation of goodwill and intangible assets (excluding joint ventures and associates amortisation) both net of tax, divided by average invested capital for the year. Invested capital is the sum of tangible fixed assets and fixed investments, working capital (stocks, debtors and trade and other creditors due within one year), goodwill and intangible assets at gross book value and cumulative goodwill written off directly to reserves under an earlier accounting policy. The figure for 1997 excludes the profit on the sale of the speciality chemicals businesses.

Net operating assets are goodwill, intangible assets, tangible fixed assets, stocks and debtors less trade and other creditors (excluding taxation and dividends) and less provisions for liabilities and charges other than deferred purchase consideration.

From 2000 onwards this has been calculated as a 5 point average From 1994 onwards this has been calculated as a 5 point average

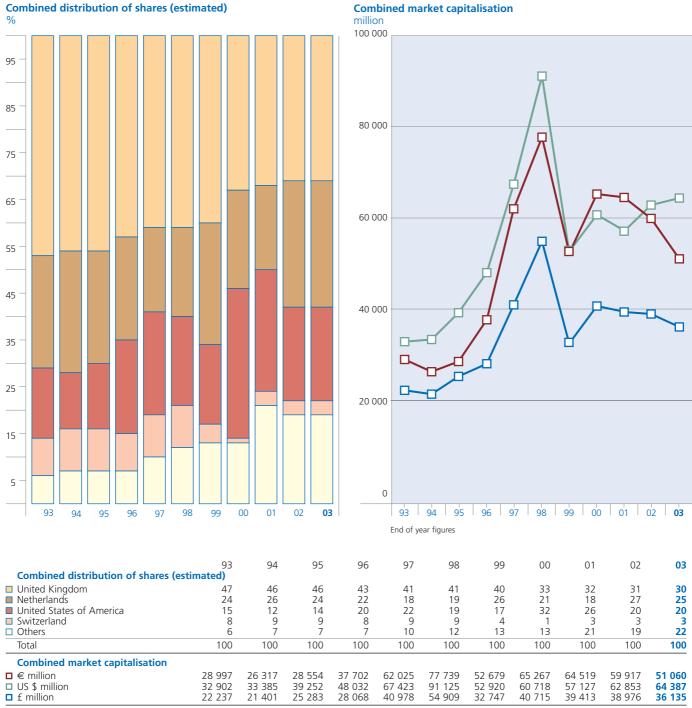
Figures have been restated following the implementation of UK Financial Reporting Standard 17 'Retirement Benefits' (affecting 2001 and 2002) and a revised accounting policy for share-based payments (affecting 1999 to 2002).

11 Personnel numbers and staff costs



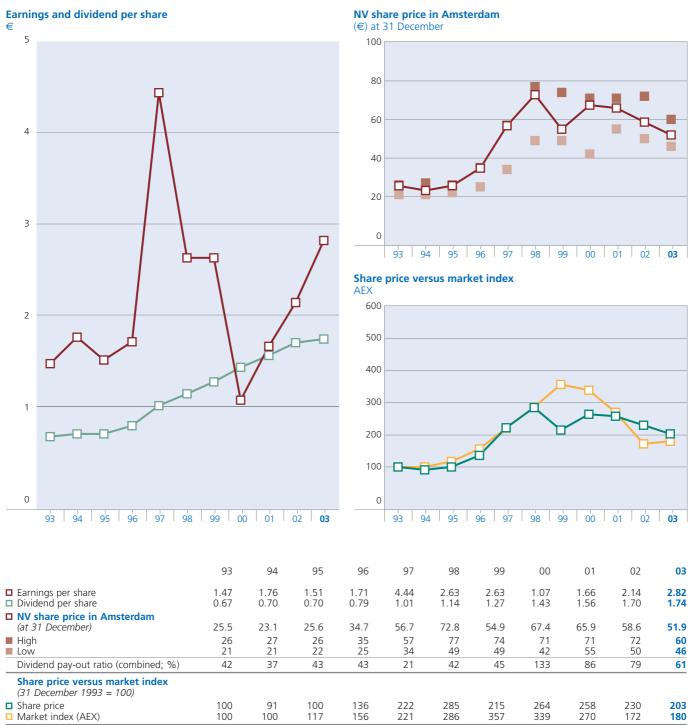
Figures have been restated following the implementation of UK Financial Reporting Standard 17 'Retirement Benefits' (affecting 2001 and 2002) and a revised accounting policy for share-based payments (affecting 1999 to 2002).

12 Distribution of shares and market capitalisation



The 1999 combined market capitalisation was impacted by the payment of the special dividend of €6 billion (£4 billion; US \$6 billion), as well as the issue of preferences shares amounting to a value of €1.4 billion (£0.9 billion; US \$1.5 billion).

13 Share information NV - Euros



The 2003 NV final dividend is subject to approval at the Annual General Meeting of Unilever N.V. on 12 May 2004.

Figures for earnings per share and dividends have been restated in all years to reflect the four-in-one share split in October 1997.

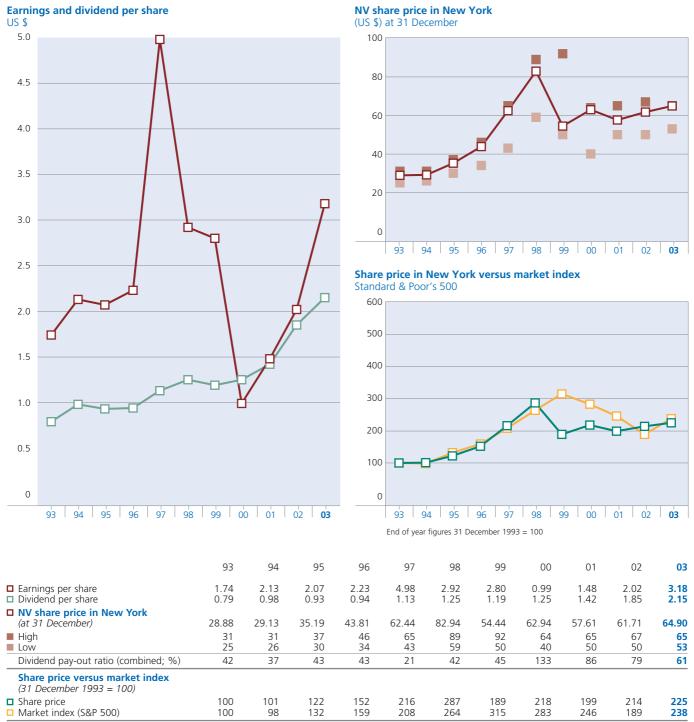
In June 1999 the Fl. 1 ordinary shares of NV were consolidated, so that every 112 Fl. 1 ordinary shares were replaced by 100 Fl. 1.12 ordinary shares. This consolidation was associated with the payment of a special dividend of Fl. 14.50 per Fl.1 share, so that the economic impact was that of a share buy back at fair value and therefore, in accordance with UK Accounting Standard FRS 14, earnings per share for prior periods have not been restated. Dividends per share are also not restated.

Earnings per share: combined earnings per share after exceptional items, non-diluted.

Earnings and dividends per share from 1993 – 1999 have been restated to euros applying the \in 1 = Fl. 2.20371 exchange rate.

Earnings per share for 2001 and 2002 have been restated following the implementation of UK Financial Reporting Standard 17 'Retirement benefits' (FRS 17) and a revised accounting policy for share-based payments. Figures for years prior to 2001 have not been restated.

14 Share information NV – US Dollars



The 2003 NV final dividend is subject to approval at the Annual General Meeting of Unilever N.V. on 12 May 2004. In addition, the dividend in US dollars for 2003 is an estimate and will be dependent on the euro/dollar exchange rate on the day of the Annual General Meeting.

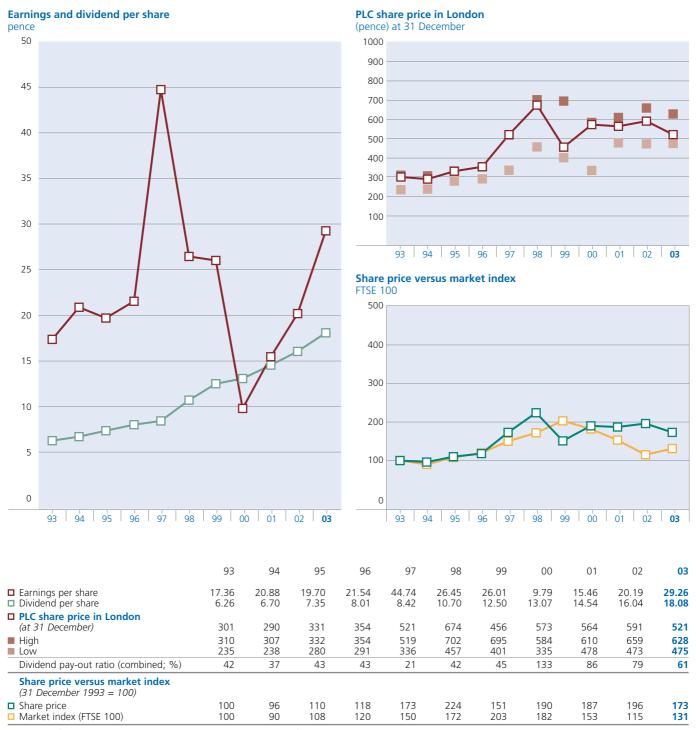
Figures for earnings per share and dividends have been restated in all years to reflect the four-in-one share split in October 1997.

In June 1999 the Fl. 1 ordinary shares of NV were consolidated, so that every 112 Fl. 1 ordinary shares were replaced by 100 Fl. 1.12 ordinary shares. This consolidation was associated with the payment of a special dividend of Fl. 14.50 (US \$6.950769) per Fl.1 share, so that the economic impact was that of a share buy back at fair value and therefore, in accordance with UK Accounting Standard FRS 14, earnings per share for prior periods have not been restated. Dividends per share are also not restated.

Earnings per share: combined earnings per share after exceptional items, non-diluted.

Earnings per share for 2001 and 2002 have been restated following the implementation of UK Financial Reporting Standard 17 'Retirement benefits' (FRS 17) and a revised accounting policy for share-based payments. Figures for years prior to 2001 have not been restated.

15 Share information PLC - Pounds sterling



The 2003 PLC final dividend is subject to approval at the Annual General Meeting of Unilever PLC on 12 May 2004.

Figures for earnings per share and dividends have been restated in all years to reflect the four-in-one share split in October 1997.

In June 1999 the 1.25p ordinary shares of PLC were consolidated, so that every 112 1.25p ordinary shares were replaced by 100 1.4p ordinary shares. This consolidation was associated with the payment of a special dividend of 66.13p per 1.25p share, so that the economic impact was that of a share buy back at fair value and therefore, in accordance with UK Accounting Standard FRS 14, earnings per share for prior periods have not been restated. Dividends per share are also not restated.

Earnings per share: combined earnings per share after exceptional items, non-diluted.

Earnings per share for 2001 and 2002 have been restated following the implementation of UK Financial Reporting Standard 17 'Retirement benefits' (FRS 17) and a revised accounting policy for share-based payments. Figures for years prior to 2001 have not been restated.

For more information: www.unilever.com

